



## MEMBERSHIP INFORMATION – MICROPROCESSOR CATEGORY

### Savour Ottawa

Savour Ottawa develops and promotes Ottawa and area as a premier year-round culinary destination, with robust offerings of local foods and experiences for both locals and visitors to the area

*Savour Ottawa is a joint initiative of Ottawa Tourism, Just Food and the City of Ottawa.*

Visit [www.SavourOttawa.ca](http://www.SavourOttawa.ca) for additional information.

### Why be part of Savour Ottawa?

Savour Ottawa microprocessor members

- verified products will be identified as a Savour Ottawa
- use of the Savour Ottawa logo and promotional materials for certified products, as per logo terms of use
- access to a list of Ottawa-region buyers & sellers
- product profile on [www.savourottawa.ca](http://www.savourottawa.ca)
- invitations to all appropriate Savour Ottawa promotions, events, meetings, and other Savour Ottawa opportunities
- exclusive invitation and free admission to the Farmer-Chef Meet & Greet event in February 2010
- ability to buy Savour Ottawa promotional materials, e.g. signs, stickers, etc. for additional promotion
- exclusive access to online inventory

### Savour Ottawa's 'buy local' definition

Savour Ottawa's 'buy local region' includes the City of Ottawa, its neighbouring counties and the Outaouais. This includes the counties of Prescott Russell; Stormont, Dundas & Glengarry; Leeds & Grenville; Lanark; Renfrew; and Frontenac; and the Outaouais. This definition is based on the Canadian Food Inspection Agency's geographic definition of local.

### About Savour Ottawa microprocessor memberships

- The Savour Ottawa Microprocessor Membership criteria were developed with feedback from focus group meetings of local microprocessors
- Membership for microprocessors will be awarded by product, as opposed to by entire microprocessor business
  - o Each product that meets the criteria (listed on following page) can use the Savour Ottawa logo and will be promoted as a Savour Ottawa product
- Membership criteria will be reviewed annually

#### Savour Ottawa

c/o Just Food, 501-280 Metcalfe Street, Ottawa, Ontario K2P 1R7

Tel: 613-236-9300, ext. 305 Fax: 613-236-7060

heather@justfood.ca www.SavourOttawa.ca



## MEMBERSHIP APPLICATION – MICROPROCESSOR CATEGORY

valid until 2010-12-31

### Applicant contact information

Proper Business name (English): \_\_\_\_\_

Proper business name (French): \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal code: \_\_\_\_\_

Main contact person: \_\_\_\_\_ Title: \_\_\_\_\_

Contact tel: (\_\_\_\_\_) \_\_\_\_\_ Ext. \_\_\_\_\_ Contact email: \_\_\_\_\_

### Information available to the public on [www.savourottawa.ca](http://www.savourottawa.ca)

Location address for public (if different from above): \_\_\_\_\_

Public tel: (\_\_\_\_\_) \_\_\_\_\_ Public email: \_\_\_\_\_

Website: \_\_\_\_\_

### Eligibility

- Yes, my processing business is located in Savour Ottawa's "buy local region".**

Check the city, county or region in which your business is located:

- |                                 |   |   |  |
|---------------------------------|---|---|--|
| <input type="checkbox"/> Ottawa | <input type="checkbox"/> Prescott Russell | <input type="checkbox"/> Stormont, Dundas & Glengarry | <input type="checkbox"/> Leeds & Grenville |
| <input type="checkbox"/> Lanark | <input type="checkbox"/> Renfrew          | <input type="checkbox"/> Frontenac                    | <input type="checkbox"/> Outaouais         |

### Criteria

**A micro-processed product can be considered a Savour Ottawa product if:**

1. The 1<sup>st</sup> ingredient on the label is purchased entirely from certified Savour Ottawa producer(s)  
OR
2. A minimum of 51% of the product by weight, measured prior to processing, is purchased from certified Savour Ottawa producer(s)  
OR
3. A microprocessor has developed a micro-processed product that creates demand for an agricultural product that currently is not being grown or raised in the Savour Ottawa region (for example, if a microbrewery used local hops in one of their beers and was instrumental in developing a new market for hops, they could be included)

It is at the discretion of the Savour Ottawa verifier as to which criteria is applied (#1, 2 or 3) to each product. This is to avoid a microprocessor choosing a category that allows them to use the minimum of amount of local products – for example they could not choose #2, when they should be using #1.

Microprocessors are certified by product, not as the entire micro-processing business. The logo can be used on each certified product, not for the business as a whole.

Confirmation by recipe and receipts will be required, and all products must be in accordance with government regulations and inspections.

*The Savour Ottawa region is defined as food being grown, raised and harvested from within the City of Ottawa; the counties of Prescott Russell, Stormont, Dundas & Glengarry, Leeds & Grenville, Lanark, Renfrew, and Frontenac; or the Outaouais.*

