

# FOR FOOD BUSINESSES (RESTAURANTS, CATERERS, ETC)



## What is Savour Ottawa?

**Highlights and provides official recognition of your food establishments' commitment to use local food and support local farmers.**

- The objectives of Savour Ottawa are threefold:
  - Provide business development opportunities for all members
  - Provide promotional opportunities for all members
  - Aim for integrity within the initiative, through verification of all members
- A membership based initiative
- All membership criteria are developed with industry members

## Benefits of Membership

### Promotion

- Individually profiled on [www.savourottawa.ca](http://www.savourottawa.ca)
- Profiled at events, in media opportunities, the Dining Guide, Savour Ottawa advertisements, and much more! *Savour Ottawa, and its members, have received significant media coverage over the last year, and it is continuously increasing*
- Receive a window decal and tabletop easel (8.5" x 6.5") indicating your membership, and opportunity to purchase other promotional materials for your business
- Use of the Savour Ottawa logo and other promotional materials to promote your local business
- Opportunity to participate in seasonal media promotions (ie. maple syrup, berries, BBQ, harvest & winter delights)
- Part of a provincial initiative, Savour Ontario and the Ontario Culinary Tourism Alliance.

### Business Development

- Exclusive access to the online inventory – a tool to facilitate the buying & selling of local food
- Opportunity and assistance to connect directly with local farmers
- Invited to participate in business opportunities, promotions, events and meetings

### Verification

- Verified as meeting the minimum membership criteria, and therefore supporting local farmers.

### Savour Ottawa

c/o Just Food  
280 Metcalfe Street, Suite 501  
Ottawa, ON K2P 1R7

613-236-9300 ext.305  
heather@justfood.ca  
www.savourottawa.ca



Partner:



## Cost of Membership

- Small to medium food businesses – membership fee: \$150
- Large food businesses (gross retail sales over \$1 million) – membership fee: \$250

## Membership Criteria

- **Minimum 15%** of annual food purchases are from Savour Ottawa producers **OR**
- **Minimum of \$25,000** purchased on local food from Savour Ottawa producers

*"Savour Ottawa highlights and promotes the work that my restaurant, Domus Café, has been doing to support local agriculture in this region. It is a valuable resource for all restaurants that would like to increase their connections with local farmers, or for those who already are working with farmers. I encourage all restaurants to become members."*

**John Taylor, Chef & Owner, Domus Café**

*Being a Savour Ottawa member and supporting our local farmers and producers has instilled a real feeling of pride within the entire hotel. The fast paced environment in which chefs operate often leaves little time to make connections with the farmers and producers of the region: Savour Ottawa has helped me bridge that gap.*

**Chris Marz, Executive Chef, Crowne Plaza**

*"The Savour Ottawa Meet & Greet sessions have proven invaluable to us, allowing us to develop supplier relationships with local farmers, and also to network with other industry professionals. Savour Ottawa has been a valuable resource as we have grown our business. We fully encourage everyone in the food industry to become involved."*

**Jennifer Heagle, Chef & Co-owner, Red Apron**

## For More Information

Visit [www.SavourOttawa.ca](http://www.SavourOttawa.ca) and/or contact Heather at the contact information listed below. Membership applications are available on the website, under "membership".

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