



## MEMBERSHIP INFORMATION – FOOD SERVICE CATEGORY

(Restaurants, caterers, hotels, conference centres)

### Savour Ottawa

Savour Ottawa develops and promotes Ottawa and area as a premier year-round culinary destination, with robust offerings of local foods and experiences for both locals and visitors to the area

*Savour Ottawa is a joint initiative of Ottawa Tourism, Just Food and the City of Ottawa.*

Visit [www.SavourOttawa.ca](http://www.SavourOttawa.ca) for additional information.

### Why be part of Savour Ottawa?

Savour Ottawa food service members

- Use of the Savour Ottawa logo and other promotional materials to promote their support and use of local food to the public.
- Have opportunities to become more aware of and connect directly with local food producers.
- Will receive profile on [www.savourottawa.ca](http://www.savourottawa.ca)
- Will be invited to participate in promotions, events, meetings and other Savour Ottawa opportunities.
- Will receive invitation and free admission to the Farmer-Chef Meet & Greet event in February 2009.
- Exclusive access to online inventory initiative

### Savour Ottawa's 'buy local' definition

Savour Ottawa's 'buy local region' includes the City of Ottawa, its neighbouring counties and the Outaouais. This includes the counties of Prescott Russell; Stormont, Dundas & Glengarry; Leeds & Grenville; Lanark; Renfrew; and Frontenac; and the Outaouais. This definition is based on the Canadian Food Inspection Agency's geographic definition of local. Food service members of Savour Ottawa must operate within this 'buy local region'.

### About Savour Ottawa food service memberships

- The membership criteria for Savour Ottawa Food Service Members were developed in consultation with local chefs and with feedback from the Savour Ottawa Membership Working Group (2007). Membership criteria will be reviewed, and may be modified, annually.
- The 2008 membership criteria reflect both our short growing season and the reality of our currently limited supply of local food. However, as it is expected that the supply of local food will increase, membership criteria will be reviewed annually.
- Applicants will be asked to submit background documentation to validate their membership. See the membership application form for details.

### Savour Ottawa

c/o Just Food, 501-280 Metcalfe Street, Ottawa, Ontario K2P 1R7

Tel: 613-236-9300, ext. 305 Fax: 613-236-7060

[heather@justfood.ca](mailto:heather@justfood.ca) [www.savourottawa.ca](http://www.savourottawa.ca)



**MEMBERSHIP APPLICATION – FOOD SERVICE CATEGORY**  
(Restaurants, caterers, hotels, conference centres)

valid until 2009-12-31

**Applicant contact information**

Proper Business name (English): \_\_\_\_\_

Proper business name (French): \_\_\_\_\_

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal code: \_\_\_\_\_

Main contact person: \_\_\_\_\_ Title: \_\_\_\_\_

Contact tel: (\_\_\_\_\_) \_\_\_\_\_ Ext. \_\_\_\_\_ Contact email: \_\_\_\_\_

**Information available to the public on [www.savourottawa.ca](http://www.savourottawa.ca)**

Location address for public (if different from above): \_\_\_\_\_

Public tel: (\_\_\_\_\_) \_\_\_\_\_ Public email: \_\_\_\_\_

Website: \_\_\_\_\_

**Eligibility**

**Please describe your business:**

Restaurant       Hotel or other accommodation       Caterer       Conference centre

Other \_\_\_\_\_

(Businesses falling into this category will be individually evaluated as to their suitability.)

**Yes, my business is located in Savour Ottawa's "buy local region". Check the city, county or region in which your business is located:**

<input type="checkbox"/> Ottawa	<input type="checkbox"/> Prescott Russell	<input type="checkbox"/> Stormont, Dundas & Glengarry	<input type="checkbox"/> Leeds & Grenville
<input type="checkbox"/> Lanark	<input type="checkbox"/> Renfrew	<input type="checkbox"/> Frontenac	<input type="checkbox"/> Outaouais

**Criteria / membership level**

**MEMBER** – Food service members in this category **must meet one of the criteria** below, and are asked to **submit a list of their local food\* providers accompanying this application.**

**Minimum 15%** of food purchases from Jan – Dec are local food\* (recommended for those with gross food costs < \$166,700)

**Minimum of \$25,000** spent on local food\* from Jan – Dec (recommended for those with gross food costs > \$166,700)

**If applicants do not meet either of the criteria above**, the application will be considered by Savour Ottawa if currently buying from a **minimum of five (5) local food\* producers.**

**DISTINGUISHED MEMBER** – Food service members in this category **must meet one of the criteria** below, and are asked to **submit a list of their local food\* providers accompanying this application.**

**Minimum 25%** of food purchases from Jan - Dec are local food\* (recommended for those with gross food costs < \$200,000)

**Minimum of \$50,000** is spent on local food\* from Jan - Dec (recommended for those with gross food costs > \$200,000)

**If applicants do not meet either of the criteria above**, the application will be considered by Savour Ottawa if currently buying from a **minimum of ten (10) local food\* producers.**

**\*Savour Ottawa local food is defined as food being grown, raised and harvested from within the City of Ottawa; the counties of Prescott Russell, Stormont, Dundas & Glengarry, Leeds & Grenville, Lanark, Renfrew, and Frontenac; or the Outaouais.**

## Benefits

### Food service members will receive

- access to and use of the Savour Ottawa logo, as per the terms of use developed by Savour Ottawa
- ability to promote the Savour Ottawa membership in the business establishment
- profile on [www.savourottawa.ca](http://www.savourottawa.ca)
- access to a list of Ottawa-region producers
- the opportunity to be profiled in seasonal features and promotions
- invitations to all appropriate Savour Ottawa promotions, events, meetings, and other Savour Ottawa opportunities
- exclusive invitation and free admission to the Farmer-Chef Meet & Greet event in February 2009
- ability to buy Savour Ottawa promotional materials, e.g. signs, stickers, etc
- exclusive access to the online inventory initiative

### Distinguished members will receive all benefits above, plus:

- enhanced profile on [www.savourottawa.ca](http://www.savourottawa.ca)
- enhanced positioning in seasonal features and promotions, as well as the possibility of an individual feature

## Fees & payment

The following Savour Ottawa food service member fee options are available to businesses that have met the preceding eligibility and criteria. **Remember to attach a list of your current local food\* providers to this application.**

### My food service business has: (check one only)

- gross retail sales of **less than \$1 million annually** **\$150 fee**
- gross retail sales of **more than \$1 million annually** **\$250 fee**

- Pay by cheque payable to "Social Planning Council of Ottawa", write 'JF – Savour Ottawa' in the Memo, and mail your completed application form to the Savour Ottawa address below, OR
- Pay by credit card, and fax your completed application form to 613-236-7060. Please note that the fees will be processed by the 'Social Planning Council of Ottawa' and will appear on your statement as such.

**Credit Card Type** (Please circle one)     Visa     Mastercard

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

- **This Savour Ottawa membership is valid between January 1, 2009 and December 31, 2009. Membership eligibility, criteria, fees and benefits will be reviewed, and may be modified, annually.**
- **Applications will be validated during 2008, and food service applicants may be contacted to submit:**
- an updated list of their local food\* producers.
  - receipts from these local food\* producers to validate the selected membership level.
  - information confirming the gross retail sales of the business as noted above.
  - to an on-site visit of the premises at the request of Savour Ottawa.

**Yes, I understand and support the terms of this Savour Ottawa membership for 2009.**

Name \_\_\_\_\_

Signature \_\_\_\_\_

## Savour Ottawa

c/o Just Food (attn: Heather Hossie), 501-280 Metcalfe Street, Ottawa, Ontario K2P 1R7  
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